

Ignite gala

HAWAIIA

Nights

An evening in support of local healthcare





A worthy investment in your community

The Brant Community Healthcare System (BCHS) Foundation is committed to raising critical funds to ensure a strong healthcare system for our community.

Your meaningful support through gala sponsorship helps us to purchase patient equipment not fully covered by the Ministry of Health and put essential medical tools and resources in the hands of physicians and caregivers.

Sponsorship offers your business visibility in the community as well as the opportunity to give back and showcase support of local healthcare. Please, join us!



Date: Friday, September 19th, 2025



Location: Affinity Conference Centre at the Towne Place Suites by Marriott, 30 Fen Ridge Court, Brantford



Time: 5:30 P.M. TO 12:00 A.M.

Contact: Haidee Scheers, Development Coordinator, Special Events at haidee.scheers@bchsys.org or at 519-751-5544 x 2429 for questions, further information or to become a 2025 gala sponsor.

Please note: Sponsorships are not eligible for a charitable tax receipt under CRA guidelines. A business receipt will be provided. For more information, please follow the link [attached](#).

An Evening of Impact: Bringing Healthcare into focus

This year the BCHS Foundation is raising funds to support the ongoing needs of the SC Johnson Medical Imaging and Cardiac Diagnostic Department.

Diagnostic Imaging aids in bringing patient's care into focus. Providing detailed views of internal structures and activities, extensively trained, skilled medical doctors utilize the Diagnostic Imaging equipment to diagnose diseases, illness, and inquiries. Diagnostic Imaging significantly enhances healthcare efficiency by enabling faster, more accurate diagnoses, leading to a quicker treatment decisions and better patient outcomes.



Diagnostic imaging services includes many different types of technology and examinations. Including: X-Ray, Ultrasound, MRI, Mammogram, CT Scan, Nuclear Medicine, Interventional Radiology, Electrocardiogram, Echocardiogram, Electromyogram. Each of these play a vital role from screening, to diagnosing various diseases, to following up on the effectiveness of treatments.



SPONSORSHIP LEVELS



2025 SPONSOR RECOGNITION	PRESENTING SPONSOR \$25,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500
Exclusive Presenting Sponsor recognition on all gala event print in addition to digital, pre and post communication	X				
Platinum Sponsor recognition on gala event print in addition to digital, pre and post communication		X			
Complimentary tickets	16 VIP tickets to the event (2 tables of 8)	8 VIP tickets to the event (1 table)	8 VIP tickets to the event (1 table)	4 VIP tickets to the event	2 VIP tickets to the event
Full colour recognition in event program	X	X	X	X	X
Opportunity to speak at the event	X				
Opportunity to provide branded promotional idea to gala guests	X				
Opportunity to display a company pop-up banner	X	X	X		
Sponsorship announcement on BCHS Foundation social media	X	X	X	X	X
Recognition of sponsorship on BCHS Foundation website (company logo with direct link to company website)	X	X	Logo recognition on BCHS Foundation website	Logo recognition on BCHS Foundation website	Logo recognition on BCHS Foundation website
Announcement of sponsorship in a BCHS Foundation e-news blast distributed to over 5,000 contacts	X	X	Logo inclusion in BCHS Foundation e-blasts	Company name inclusion in e-blasts	Company name inclusion in e-blasts

IN KIND SPONSORSHIP

Quite gala
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Gala activities such as the Golden Ticket Raffle and Live Auction are beloved by guest and serve as vital components of our fundraising efforts. These unique offerings are generously curated and donated by our committed businesses and event partners. Throughout the evening, we celebrate these contributions and highlight our generous in-kind donors.

Donors who contribute items or packages **valued at \$1,000** and above receive:

- Opportunity to display business cards and promotional materials as part of the Live Auction/Raffle displays
- Live verbal recognition to gala attendees by “The Auctionista” during the Live Auction
- Recognition in the Live Auction or Gala Event Program
- Charitable tax receipt may be able to be issued (for product donations with documentation of Fair Market Value) Gifts of services to do not qualify for a receipt under CRA guidelines* Please see attached.

Donors who contribute items or package **valued over \$4,000** also receive two complimentary gala event tickets
(transfer or sale of tickets is not permitted)

Contact: Haidee Scheers, Development Coordinator, Special Events at haidee.scheers@bchsys.org or at 519-751-5544 x. 2429 for questions, further information or to become involved.

Thank you for your consideration!

