

# Read4BCHS



Dear Teachers/Guardians,

The 6th annual Read4BCHS read-a-thon event to support pediatric care at the Brantford General Hospital is coming soon! We are inviting teachers and our community at large, to sign up as an individual, team and/or class to help the Brant Community Healthcare System (BCHS) Foundation raise \$30,000 to support the youngest patients at the Brantford General. Will you help us **READ** and **RAISE**?

We have partnered with *Read for My School* to provide individuals and teams with a gamified reading log where classes can choose an avatar and begin a recording, raising and getting rewarded for their efforts!

Participants can log their minutes read, and/or books completed in class or at home, on a daily basis by signing into their *Read for My School* account. In addition to building literacy skills, participants will have the opportunity to view behind the scenes footage of the BCHS, while being entered for a chance to win weekly Read4BCHS surprise draws.

Participating is as simple as **A-B-C**:

**A: REGISTER** with Haidee; by contacting [haidee.scheers@bchsys.org](mailto:haidee.scheers@bchsys.org)

Submit your individual and/or team name to Haidee prior to the start of this year's Read4BCHS. Once your individual/team name has been received, you will be provided with a five digit code to begin building your reading raiser dashboard. Additional information can be found on the Read4BCHS FAQ page. There is no cost to participants to sign up! Read4BCHS begins **Tuesday, February 4th** and concludes on **Wednesday, February 26th, 2025**.

**B: READ and RECORD...**

Once a individual/team is registered they can READ and RECORD throughout February 4th – 26th, 2025 event period. As you read, record, and raise, be sure to share your stories on social media and utilize the hashtag #Read4BCHS!

**C: RAISE!**

An important part of Read4BCHS is raising funds for pediatric care needs at the Brantford General Hospital. Reading raisers can get the word out to friends and family about Read4BCHS and ask them to support this important cause, by sharing their reading raiser dashboards. Every dollar counts! All donations are made online via our secure event platform and donors will receive a charitable tax receipt for the amount of the gift made. \*Please ensure you provide a full mailing address within the notes section of your donation, to ensure the BCHS Foundation team can provide you with a charitable receipt for your donation\*

**PLUS – REWARDS!** In addition to the virtual rewards individuals and teams will earn throughout Read4BCHS, every student has the opportunity to win a weekly prize as well as compete for this year's Read4BCHS overall prizes!

**QUESTIONS** about the READ4BCHS Event? Please contact Haidee Scheers, Development Coordinator, Special Events at the BCHS Foundation, 519-751-5544 x 2429 or at [haidee.scheers@bchsys.org](mailto:haidee.scheers@bchsys.org)

Supporting pediatric and infant care at  
the Brant Community Healthcare System

Read4BCHS.ca