



IGNITE

gala
2024

An evening in support of local healthcare

— *September 20th* —



EVENT

SPONSORSHIP OPPORTUNITIES

A worthy investment in your community

The Brant Community Healthcare System Foundation is committed to raising critical funds to ensure a strong healthcare system for our community.

Your meaningful support through gala sponsorship helps us to purchase patient equipment not fully covered by the Ministry of Health and put essential medical tools and resources in the hands of physicians and caregivers.

Sponsorship offers your business visibility in the community as well as the opportunity to give back and showcase your support of local healthcare. ***Please, join us!***

Contact: Haidee Scheers, Development Coordinator, Special Events at haidee.scheers@bchsyt.org or at 519-751-5544 x. 2429 for questions, further information, or to become a 2024 Gala sponsor.

Please note: Sponsorships are not eligible for a charitable tax receipt under CRA guidelines. A business receipt will be provided.



Sponsorship Levels

Presenting Sponsor \$25,000

- Exclusive Presenting Sponsor recognition on all gala event print and digital branding as well as pre and post event communications
- 16 VIP tickets to the event (2 tables of 8)
- Opportunity to speak at the event
- Opportunity to provide a branded promotional item to gala guests
- Opportunity to display company pop-up banner at the event
- Sponsorship announcement on BCHS Foundation social media
- Recognition of sponsorship on BCHS Foundation website (your logo with direct link to your company website)
- Announcement of sponsorship in a BCHS Foundation e-news blast distributed to over 5,000 contacts
- Cheque presentation photo opportunity to be shared with local media
- Opportunity for a guided tour of a BCHS area of interest

The BCHS Foundation is happy to work with you to find unique and meaningful recognition opportunities that suit your company!

Sponsorship Levels

Platinum Sponsor \$10,000

- Platinum Sponsor recognition on gala event print and digital branding as well as pre and post event communications
- 8 VIP tickets to the event (1 table)
- Opportunity to provide a branded promotional item to gala guests
- Opportunity to display company pop-up banner at the event
- Sponsorship announcement on BCHS Foundation social media
- Recognition of sponsorship on BCHS Foundation website (your logo with direct link to your company website)
- Announcement of sponsorship in a BCHS Foundation e-news blast distributed to over 5,000 contacts
- Cheque presentation photo opportunity to be shared with local media

The BCHS Foundation is happy to work with you to find unique and meaningful recognition opportunities that suit your company!

Sponsorship Levels

Gold Sponsor \$7500

- 8 VIP tickets to the event (1 table)
- Opportunity to display company pop-up banner at the event
- Full colour recognition in event program
- Sponsorship announcement on BCHS Foundation social media
- Logo recognition of sponsorship on BCHS Foundation website
- Logo inclusion in BCHS Foundation e-news blasts about the event, distributed to over 5,000 contacts

Silver Sponsor \$5000

- 4 VIP tickets to the event
- Full colour recognition in event program
- Sponsorship announcement on BCHS Foundation social media
- Logo recognition on BCHS Foundation website
- Company name inclusion in BCHS Foundation e-news blasts about the event, distributed to over 5,000 contacts

Bronze Sponsor \$2500

- 2 VIP tickets to the event
- Full colour recognition in event program
- Bronze sponsor shout out on BCHS Foundation social media
- Logo recognition on BCHS Foundation website
- Company name inclusion in BCHS Foundation e-news blasts about the event, distributed to over 5,000 contacts

In Kind Sponsorship

Gala activities such as the Golden Ticket Raffle and Live Auction are guest favorites and a critical part of our event fundraising. These are specially curated and donated by generous businesses and event partners. They are promoted to gala attendees throughout the evening and our generous in-kind donors recognized.

Donors who contribute items or packages **valued at \$1,000** and above receive:

- The opportunity to display business cards and promotional materials as part of the Live Auction/Raffle displays
- Recognition “shout out” to gala attendees by "The Auctionista” during the Live Auction
- Recognition in the Live Auction or Gala Event Program
- A charitable tax receipt may be able to be issued (for product donations with documentation of Fair Market Value). Gifts of services do not qualify for a receipt under CRA guidelines.

Donors who contribute items or packages **valued over \$4,000** also receive two complimentary gala event tickets (transfer or sale of tickets is not permitted).

Thank you for your consideration!



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