



MEDIA RELEASE

For Immediate Release

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Brantford Bulldogs Care about Kids in our Community

Brantford, ON – The Bulldogs' Foundation is pleased to announce the launch of a special 50-50 draw with proceeds benefiting pediatric care needs at the Brant Community Healthcare System. The online draw launches Friday July 28th and runs for two weeks, with ticket sales ending Friday August 11th.

"We can't think of a better way to begin our relationship with the Brantford-Brant community than by supporting children in need" says Peggy Chapman, Executive Director of the Bulldogs' Foundation. "The Bulldogs' Foundation has invested significantly in enriching the lives of youth in the greater Hamilton area and we will continue that work while doing the same in our new home community."

"The Brant Community Healthcare System Foundation is so excited to welcome the Bulldogs to Brantford. We're thrilled with this opportunity to work with the Bulldogs' Foundation towards our common goal of keeping kids in our community healthy" notes Kari Wilson, Executive Director of the BCHS Foundation. "Proceeds received from the draw will directly benefit the renovation of the Pediatric Acute Referral Service (PARS) at the Brantford General Hospital and help to purchase patient equipment needed for our infant and pediatric patients."

The PARS clinic serves the entire Brant-Haldimand-Norfolk region, allowing community emergency departments, walk in clinics and family physician offices to refer children requiring urgent specialized treatment to Pediatricians at the BCHS. This allows pediatric patients to receive the critical care they need, right here in the community when it is needed most. Over 3,000 pediatric patients were seen in 2022, a 400% increase from 2019, demonstrating there is a huge need for this service in our community.

Tickets for the The Bulldogs' Foundation 50/50 draw in support of pediatric care are available for purchase online at www.bulldogs5050.com. Tickets are 3 for \$5.00, 10 for \$10.00, 60 for \$20.00 or 120 for \$30.00. The early bird prize will be drawn on August 4th for a chance to win \$1,000 in Esso gas cards generously provided by McDougall Energy.

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